GOSFORTH CIVIC THEATRE PRIVACY POLICY

Gosforth Civic Theatre is run by Liberdade Community Development Trust (charity number 1163955). We are committed to maintaining the trust and confidence of our visitors to our website and subscribers to our Mailing List. Here you'll find information on how we treat data that we collect from visitors to our website, when purchasing event tickets or when someone subscribes to our Mailing List.

Website

When someone visits www.gosforthcivictheatre.co.uk we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

We currently use Wix to host our website. Wix allows someone to email us through the website and includes sign up forms to Gosforth Civic Theatre's Membership Scheme, alongside processing cookies.

For more insight please read the Wix Terms of Use <u>here</u> or Privacy Statement <u>here</u>.

If we do want to collect personally identifiable information through our website, we will be up front about this. We will make it clear when we collect personal information and will explain what we intend to do with it.

Mailing List Sign Up

As part of the sign up process for our Mailing List, we collect personal information (name and e-mail address). We use that information to tell you about all our news and forthcoming events. We don't, under any circumstances, rent or trade email lists with other organisations and businesses.

We use a third party provider, Mailchimp, to deliver our email marketing. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see <u>Mailchimp's Privacy Policy</u>.

You can unsubscribe to general mailings at any time by clicking the unsubscribe link at the bottom of any of our emails or by dropping us an email.

Ticket purchases

All tickets are processed through the external ticketing site, Eventbrite and any and all data processed through transactions carried out with Eventbrite will be subject to <u>Eventbrite's Terms and Conditions</u>.

Read Eventbrite's Privacy policy here.

If you purchase something with us and share your details, we will not automatically sign you up to our mailing list or use it for other purposes.

Open Call Privacy

Data Protection/Sharing

Gosforth Civic Theatre will ensure that all data collection systems adopt 'good practice' under the General Data Protection Regulation (GDPR) 2018 and Telecommunications (Data Protection and Privacy) Regulations 1999.

Data collected under the Gosforth Civic Theatre Membership scheme will be used to inform future funding applications and programming decisions related to the venue, as part of the scheme contact information will be added to our Mailing List and will be subject to the policies mentioned in the Mailing List Sign Up section.

Gosforth Civic Theatre will keep all data secure, especially sensitive personal data, ensuring all data transfer between the two parties is transferred in a secure manner.

Links to Other Websites

This privacy notice does not cover the links within this site linking to other websites. Those sites are not governed by this Privacy Policy, and if you have questions about how a site uses your information, you'll need to check that site's privacy statement.

Access to Your Personal Information

You are entitled to access the personal information that we hold at any time. Email us to obtain this information.

Changes to this Privacy Notice

We keep our privacy notice under regular review. This privacy notice was last updated on 10 January 2020.